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PUBLIC SERVICE  
COMMISSION

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Public Service Commission  
211 Sower Blvd.  
P O Box 615  
Frankfort, KY. 40601

Public Service Commission,

I received notice from LG&E in my recent bill that effective 3/1/2010, my electricity and gas rates are going up 12.19% and 8.75% respectively per month.

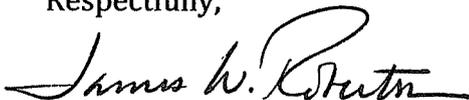
Exactly why this increase is coming is not clear to me as the letter says only that LG&E is proposing to change the "text" of a lot of electric and gas tariffs. It would seem that the text could be changed without increasing the rates, but as I said, the letter LG&E sent out is not very clear.

I would like to ask the Commission to disallow this increase as I can see no reason for it. For example, LG&E regularly advertises on TV, radio and other venues offering energy saving tips. This same information is distributed in their monthly bills on a regular basis. I have no idea what LG&E's advertising budget is, but I'm guessing that is well into the 7 figure amount.

So it's just plain absurd that LG&E has all this extra money to spend on advertising, like who is the UofL offensive player of the game, or show an energy tip during prime time news or ask me to help a needy family that can't pay their utilities. They have no competition in the area. So why do they duplicate messages through expensive TV advertising and then come in the back door and ask for a rate increase?

I strongly urge the Commission to disallow this rate increase.

Respectfully,



James W. Robertson